

Cookie Policy

We Teach Drama Ltd | Last updated 18 September 2026

This policy explains how cookies and similar technologies are used on weteachdrama.com and how you can control them. It should be read with our Privacy Policy. The live Cookie Settings panel is the most up-to-date record of the individual technologies detected on the website.

1 What cookies and similar technologies are

Cookies are small files or pieces of information stored on or accessed from your device. Websites can also use pixels, tags, scripts, local storage and similar technologies. These tools can keep a website secure, remember choices, provide requested features, measure use or support advertising.

2 How consent works on our website

Our Wix website uses a consent service provided through Usercentrics. When the banner appears, you can accept all non-essential technologies, deny them, or open Cookie Settings and choose Functional, Analytics and Advertising separately. Essential technologies are always active because the website or consent service needs them to work securely.

Non-essential technologies are used only in line with the choices recorded in the consent banner. You can change or withdraw your choices at any time through Cookie Settings. Withdrawing consent does not affect processing that took place before you changed it. You may need to refresh the page for a change to take full effect.

3 Categories we use

Category	What it does	Consent
Essential	Runs the website securely, supports core Wix functions and records your consent choices.	No prior consent is required where the technology is strictly necessary.
Functional	Provides an optional feature you choose to use, such as an embedded video, review feature or newsletter signup form.	Used only if you consent to Functional technologies.

Category	What it does	Consent
Analytics	Helps us understand visits, clicks, video use, form performance and how the website is working.	Used only if you consent to Analytics technologies.
Advertising	Supports advertising, remarketing, conversion measurement or tracking across services.	Used only if you consent to Advertising technologies.

4 Services identified on the website

Our September 2026 website review identified the services below. A service can use more than one component or appear in more than one category where it performs different functions. The live Cookie Settings panel gives the current component title, category, provider, purpose and available duration information.

Service or component	Category shown or expected	Purpose
Wix and Usercentrics	Essential	Website security and operation, content delivery, consent choices and related records.
Vimeo embedded videos	Functional	Displays a video when you choose to use that feature.
Kit newsletter signup forms	Functional	Loads and submits the newsletter signup form you choose to use.
Fera Reviews	Functional	Displays or supports customer review features where enabled.
Google Analytics	Analytics	Measures website traffic and use.

Service or component	Category shown or expected	Purpose
TWIPLA Visitor Analytics	Analytics	Measures visits and website interactions; detected components include its app-worker and fingerprint scripts.
Vimeo video analytics	Analytics	Measures video plays and player activity.
Kit form analytics	Analytics	Measures visits and performance of Kit forms.
POWR Countdown Timer	Analytics	Provides analytics connected with the countdown component where it is present.
Meta Pixel or Conversions API	Advertising	Measures advertising results and may support remarketing.
Google Tag Manager and Google Tag services	Advertising or as configured in Cookie Settings	Loads or manages tags. The purpose depends on the tags configured through the service.
Wix video player for Vimeo or YouTube	Advertising	Loads third-party video-player technology that may support tracking by the video provider.

5 Static files and internal website resources

A website scan may list files such as PDFs, images, JavaScript libraries, Wix-hosted resources or internal Wix and parastorage addresses. A listed URL is not automatically a cookie or tracker. We do not present ordinary static files as separate cookie-banner services unless they store or access information on a visitor's device for a relevant purpose.

6 How long technologies remain

Some technologies last only for the browser session. Others remain for a defined period so that a choice, identifier or measurement can be recognised later. Providers can change names and durations. Open Cookie Settings on the website for the current details detected and declared through the consent service. You can also delete stored cookies through your browser controls.

7 Changing your choices

Use Cookie Settings on the website to review or change Functional, Analytics and Advertising choices. You can also block or delete cookies in your browser. Blocking essential technologies in the browser may prevent parts of the website, checkout, login or consent controls from working correctly.

8 Third party websites

Links to external websites take you to services we do not control. Those organisations decide how their own cookies and technologies operate. Please read their cookie and privacy information when you visit them.

9 Changes to this policy

We review this policy and the consent configuration when services or website components change. The date at the top shows when this policy was last updated. The live Cookie Settings panel may be updated more frequently as components are added, removed or reclassified.

10 Contact us

Questions about our use of cookies can be sent to info@weteachdrama.com.

For more information about how we use personal data and your rights, please read our Privacy Policy. General guidance is also available from the Information Commissioner's Office at <https://ico.org.uk/>.